

SYLLABUS

Adviser: Mr. Michael Eggers

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COURSE OBJECTIVES:

Students will:

- > Develop personal strength in communication, collaboration, creativity and critical thinking.
- > Design aesthetically-pleasing layouts: placing the dominant photo and subordinate photos; placing headlines, story copy and captions; properly using white space; and enhancing layouts with the use of graphics.
- > Take great photos using the rule of thirds, line, contrast, and composition.
- > Manipulate digital photographs, text, and backgrounds through our online creation platform, Yearbook Avenue.
- > Create pages that are precise and adhere to the guidelines of our staff's Style Guide.
- > Make use of the Yearbook Avenue ladder and organizational system to meet deadlines.
- > Understand and employ the ethical decisions inherent in making a yearbook.
- > Meet all deadlines in a real-world application.

GRADING:

The most important part of your grade is meeting your deadlines with high-quality completed pages.

Your grade will break down as follows:

- > Pages/Photojournalism (completion of assigned spreads, correct journalism) 50%
- > Projects (social media, sidebar stories, personal resumes, ad campaigns/marketing) 30%
- > Participation (adviser evaluation, self-evaluation for class time utilization, attendance) 20%

CLASS EXPECTATIONS:

Because of the rigorous deadlines for pages, outside work is required for this class. With anything involved in yearbook, you are to conduct yourself in a professional manner. While we are not "officially" the leadership club on campus, I do expect all yearbook staff members to act as leaders; that means respecting your staff, adviser, peers, faculty, administration and coaches. Be polite, courteous, and on task while engaging in yearbook responsibilities.

Please sign and return this syllabus by **the date specified**. This will be worth points.

I have read, understand, and agree to all the terms outlined in this syllabus, and I agree to complete all assignments to the best of my ability. I understand that I will be required to work outside of class to meet the academic and performance requirements of this class.

Signature Date Student

Guardian Signature Date Parent or